

CENTARA

**World Masters Golf Championship
10th Anniversary, Hua Hin, Thailand**

8-14 June 2025



PLAYER PROGRAM

Proudly presented by

CENTARA
HOTELS & RESORTS

Go!Golfing

Golfasian

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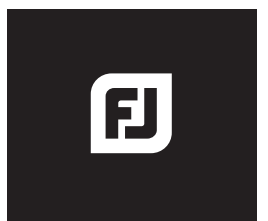
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EVENT SPONSORS



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MESSAGE FROM THE EVENT ORGANIZERS



Mark Siegel & Peter McCarthy shaking hands back in 2014

In 2014, we shook hands on a shared vision: to create an amateur golf tournament in Asia that would combine world-class courses, unforgettable experiences, and a sense of community that golfers would cherish for years to come. That vision became the Centara World Masters Golf Championship.

What started as an idea has grown into Asia's biggest and most celebrated amateur golf tournament, welcoming over 3,700 golfers from 25 countries across the past decade. Along the way, we've made countless memories - epic rounds, gala evenings, lifelong friendships, and moments that define why we all love this game.

This week marks a major milestone - our 10th anniversary - and we're thrilled to have you here in Hua Hin to celebrate it with us. Centara Hotels and Resorts have made golfers feel welcome every year and their genuine hospitality enhances the experience. This year you'll be teeing off at Black Mountain for two rounds, Pineapple Valley and Springfield – Thailand's finest courses, ever-smiling caddies and brand of hospitality and energy that make this event so unique.

Thank you for being part of this special journey. We wish you a wonderful stay, great golf, and good luck on the course. Here's to this incredible week - and to the next ten years together.

Mark Siegel - Managing Director Golfasian
Peter McCarthy - Founder of Go Golfing



EVENT ITINERARY

SUNDAY 08 JUNE	EVENTS	LOCATIONS
12:00pm - 6:00pm	Player arrival and registration	Centara - Colonial Hall
7:00pm - 9:00pm	Welcome Reception	Poolside, Centara Resort
MONDAY 09 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 1 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
9:00am/11:00am	Non-golfer activity	Hotel Lobby, Centara
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
TUESDAY 10 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 2 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
9:00am/11:00am	Non-golfer activity	Hotel Lobby, Centara
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
7:30pm - 9:30pm	Chock Dee Market	Front Lawn, Centara
WEDNESDAY 11 JUNE	EVENTS - OPTIONAL ACTIVITIES	LOCATIONS
	Optional Tours (see optional tours page for details)	Hotel Lobby, Centara
	Optional Golf as booked	Hotel Lobby, Centara
THURSDAY 12 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 3 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
6:30pm - 7:30pm	19th Hole	Lobby Lawn, Centara Resort
FRIDAY 13 JUNE	EVENTS	LOCATIONS
6:15am or 11:00am departure	Round 4 Centara World Masters	Hotel Lobby, Centara (refer to draw for time)
7:00pm - 10:00pm	Gala Awards Dinner	Poolside, Centara Resort
SATURDAY 14 JUNE	EVENTS	LOCATIONS
As per departure details	Departures (You will be advised of your transfer time)	Hotel Lobby

MESSAGE FROM THE CEO OF CENTARA HOTELS & RESORTS



It is with great pleasure that I welcome you to Centara Grand Beach Resort & Villas Hua Hin for the 10th Centara World Masters Golf Championship.

Now celebrating a decade of excellence, this tournament has become Asia's leading amateur golf event, bringing together passionate golfers from around the world in a spirited week of sport, connection, and celebration.

touches to our historic resort while preserving its timeless charm for you to enjoy next year and beyond.

On behalf of the entire Centara family, thank you for being part of this legacy. It is our honour to host you, and we look forward to sharing an unforgettable week together.

Thirayuth Chirathivat
CEO, Centara Hotels & Resorts

About Centara Grand Beach Resort & Villas Hua Hin
Originally known as the "Railway Hotel", the Centara Grand Beach Resort & Villas Hua Hin first opened in the early 1920s, just as the cozy fishing village of Hua Hin was being discovered by the world via the opening of a new railway line to Malaysia. What was to become over time, Thailand's most refined beach resort was fortuitously graced by the newly built Railway Hotel, which was designed to classic colonial lines. Now sympathetically restored and expanded to include all of the recreational and guest facilities that travelers expect from a beach resort, the Centara Grand Beach Resort & Villas remains one of the 'grand old hotels' of the East, and accordingly, is a member of the prestigious Leading Hotels of the World marque.



Your championship journey will take you across some of Hua Hin's premier courses, while our dedicated team is here to ensure your time off the green is equally rewarding. From the welcome dinner to the farewell celebration, every detail has been crafted to make your experience truly memorable.

As one of Thailand's most treasured heritage properties, Centara Grand Hua Hin has long been a symbol of elegance and gracious hospitality, and we are proud to continue sharing this with you. We invite you to immerse in the resort's colonial beauty, lush tropical gardens, exquisite cuisine, and rejuvenating wellness offerings, while the historic sites, lively night market, and warm local culture of Hua Hin are just moments away.

To make your future stays even more special, we are delighted to share that exciting resort enhancements are now underway to elevate your experience further. We are working to upgrade our accommodation and public areas, adding some contemporary

MESSAGE FROM THE DEPUTY GOVERNOR OF TOURSIM AUTHORITY OF THAILAND



On behalf of the Tourism Authority of Thailand, I am delighted to welcome you to the 2025 Centara World Masters Golf Championship. It is truly inspiring to see hundreds of amateur golfers from across the globe gathered here in the charming seaside town of Hua Hin to be part of this prestigious event.

Thailand is honoured to once again host this celebrated tournament, and Hua Hin - with its stunning beaches, royal heritage, world-class golf courses, and warm Thai hospitality - provides the perfect

backdrop for a memorable week of competition and camaraderie.

Hua Hin has long been a favourite destination for travellers, and we hope you take the opportunity to discover its many treasures beyond the fairways. From bustling night markets and delicious local cuisine to historic temples and scenic coastal views, there is so much to explore and enjoy.

As you take part in this exciting tournament, we wish you an unforgettable experience both on and off the course. May the week be filled with great golf, new friendships, and lasting memories. We look forward to welcoming you - and many more golf lovers - back to Thailand for many years to come.

Pattaraanong Na Chiangmai
Deputy Governor for International Marketing
Asia and South Pacific
Tourism Authority of Thailand



**FORE-GET STRESS,
TEE OFF IN THAILAND'S BEST!**

HISTORIC ELEGANCE

A colonial heritage with prime beachfront, topiary grandeur, myriads facilities and sophisticated décor. Centara Grand Beach Resort & Villas Hua Hin is an iconic resort in the centre of Thailand's famed royal resort town.



**CENTARA
GRAND**
BEACH RESORT & VILLAS
HUA HIN

GOLF TRANSFERS

Please check your schedule and start times provided and make sure you catch the right bus each day. Transfers are to and from Centara Grand Hua Hin only. If you are staying at Hilton, Maven Stylish, or The Standard, there will be shuttles available to take you to Centara from 5:45am for morning starts, and 10:45am for afternoon starts. If you are staying at other properties nearby and require golf transfers, please make your way to Centara Grand by the scheduled time.

Be ready outside lobby at Centara 5 minutes before the scheduled departure times. If you miss the bus, you will need to make your own way to the golf course at your own expense.

Separate buses with signage will identify which course they are going to each day. Courses change daily. Our staff will help direct you to the right bus.

Morning Fields

6:15am.....All days from Lobby (Centara)
1:15pm.....Return transfer: from Golf Clubs to Hotel (Centara)

Afternoon Fields

11:00am All days from Lobby (Centara)
5:30pm Return transfer: from Golf Club to Hotel (Centara)

Note: Breakfast available at Centara Grand, Hilton and Maven Stylish from 5.30am. For those at Wanara & The Standard we will arrange a breakfast box on your behalf.

GOLF CLUB CONCIERGE

For your convenience we provide a concierge service for your golf clubs. We will transfer your golf bag from course to course so your clubs will be on your cart ready for play each day. Please assist us by following these simple procedures:

- On Sunday June 08, please bring your golf clubs to registration at Centara, we will have shuttles from all hotels.
- Please remove your travel cover, valuables and any items you require before your round on Monday.
- Event staff will affix your bag identification tag to the carry handle of your golf bag. Your golf clubs will be on your cart ready for play each day.
- Early arrivals, those arranging their own transportation to Hua Hin and local entrants, please bring your golf clubs with you to tournament registration on Sunday June 08.

PLAYING GOLF ON WEDNESDAY 11 JUNE?

If you intend playing golf on Wednesday, please take your clubs with you after your Tuesday round and bring back with you on Thursday.

IMPORTANT CONTACTS

EVENT STAFF CENTARA WORLD MASTERS

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Golf Hotline (Transportation)..... +66 925 135 302
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HOST HOTELS

Centara Grand Beach Resort..... +66 32 512 021
Hilton Hua Hin Resort and Spa..... +66 32 538 999
Maven Stylish Hotel +66 32 652 999
The Standard Hua Hin +66 32 535 999
Wannara Hotel Hua Hin..... +66 32 533 454

SPA

Cenvaree at Centara..... +66 32 512 021

MEDICAL

Bangkok Hospital Hua Hin +66 32 616 800

Note: The country code for Thailand is +66



LOCAL SPONSORS

Father Teds

Father Ted's is Hua Hin's best loved Irish Pub. With live music 7 nights a week, and Hua Hin's largest selection of beers, ciders and ales, plus live AFL and NRL every weekend, it's the perfect place to unwind. Our kitchen is open from 9am - 11pm every day.



Roma Pizzeria by Eddy

Discover authentic Italian flavors at Roma Pizzeria by Eddy in Hua Hin, near the Hilton Hotel. Enjoy fresh pasta, thin-crust pizzas, and a selection of wines in a cozy ambiance, perfect for a romantic dinner or night out with friends.



Prime Steakhouse

Indulge in mouthwatering steaks and heavenly wines at Prime Steakhouse, located opposite the Hilton Hotel in Hua Hin. The laid-back yet stunning ambiance is perfect for any occasion, whether it's a romantic dinner, family meal, or special event.



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THE OFFICIAL
REFRESHMENT
FOR GOLFER



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OPTIONAL ACTIVITIES - WEDNESDAY 11th JUNE



Sam Roi Yod & Cave Tour (7 hrs)
Depart Centara: 9:00am
Cost: THB 2,900

Discover the wild beauty of Sam Roi Yod—land of “300 peaks.” After a scenic drive, hike through rugged terrain to reach a majestic cave where sunlight streams onto a hidden pavilion. After your trek, enjoy a tasty local lunch and unwind with a serene boat ride on Lotus Lake, home to birds and blooming lilies. Moderate fitness required.

Dress:
Comfortable attire and walking shoes recommended



Hua Hin Historical Tour (6 hrs)
Depart Centara: 9:00am
Cost: THB 1,900

Uncover Hua Hin's heritage with a full-day visit to its iconic landmarks. Begin at Chat Chai Market with its lively stalls and local flavors, then explore the colonial-era Railway Station - one of Thailand's oldest. Continue to Huay Mongkol Temple to admire the towering Luang Phor Thuad statue, and end with scenic coastal views from the hilltop temple at Khao Takiab. Lunch included.

Dress:
Comfortable attire, modest for temples



Floating Market Tour (6 hrs)
Depart Centara: 7:30am
Cost: THB 2,600

Begin the tour with a visit to the unique local market along the train track. Quite a thrill to watch the train slowly make its way through the busy and noisy market. Embark on the local longtail boat and enjoy the beauty of old houses, temples, and the rural life along the canal. Disembark and stroll around the famous floating market. Lunch included.

Dress:
Comfortable attire and walking shoes recommended

MAJOR PRIZE DRAW

6 FANTASTIC PRIZES TO BE WON!

Prizes Drawn at The Gala Presentation Dinner
Friday 13th June

Grand Prizes



#1 One entry to the 2026 Centara World Masters Golf Championship
Prize includes tournament entry package, 6 nights at the 5 star Centara Grand Beach Resort, daily golf transfers.



#2 One entry to the Gold Coast World Masters Golf Championship, from October 2025
Prize includes tournament entry package, 7 nights at Meriton Gold Coast Resort, daily golf transfers.

Golf Holiday Prizes



#3 Best of Pattaya Golf
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.



#4 Best of Bangkok Golf
Prize includes 3 rounds of golf, 4 nights Deluxe Hotel and all airport & golf transfers for 2 persons.



#5 US\$ 250 Travel Voucher
US\$ 250 Travel Voucher which you can use against any Stay & Play or Golf Tournament Package with Go Golfing or Golfasian.



#6 US\$ 150 Travel Voucher
US\$ 150 Travel Voucher which you can use against any Stay & Play or Golf Tournament Package with Go Golfing or Golfasian.

NON GOLFER ACTIVITIES



Thai Cooking Class (3 hrs)
Monday or Tuesday
Meet at Centara Railway Restaurant: 9:00am & 11:00am

Add spice to your stay with a fun, hands-on cooking class. In teams, plan a menu, shop with a budget, and prepare Thai dishes under the guidance of a local chef. Wrap up by sharing your creations in a group feast.

Dress:
Comfortable attire



Ancient City of Petchaburi Tour (6 hrs)
Monday or Tuesday
Meet at Centara Lobby: 9:00am & 11:00am

Explore the majestic Khao Luang Cave with its golden Buddhas and limestone formations. Visit Wat Pra Sri Mahathat, then stroll Khao Wang Palace, King Rama IV's summer retreat, offering sweeping views of Petchaburi. Lunch included.

Dress:
Comfortable attire, walking shoes



Hua Hin Historical Tour (6 hrs)
Monday or Tuesday
Meet at Centara Lobby: 9:00am & 11:00am

Discover Hua Hin's heritage with stops at Chat Chai Market, the colonial-style Railway Station, Huay Mongkol Temple, and Khao Takiab's scenic hilltop temple. Enjoy vibrant culture, history, and great views. Lunch included.

Dress:
Comfortable attire, modest for temples

TOURNAMENT TIPS

PACE OF PLAY

At Go Golfing events, where many players are unfamiliar with the courses, 4.5 hours is a reasonable pace of play. Maintaining a reasonable pace of play is an important element in having a good experience on course. It's often a combination of little things not done that wind up contributing to slow play and on-course traffic jams.

Here are some tips for making sure your pace of play is as brisk as it should be. Remember, pace of play isn't about rushing your shots, it's about being ready to play your stroke when it's your turn, and behaving efficiently on the course.

- 1. While walking to your ball, use the travel time to begin thinking over your next shot - the yardage, which club you'll use, and so on. Begin preparing before you get to your ball.
- 2. If you are sharing a cart, drop the first player off at their ball, drive on ahead to the second ball. The first player should walk over to the cart as the second player is playing his shot.
- 3. Carry a few extra tees, ball markers and a spare ball in your pockets so you don't have to return to your golf bag if you are in need of one.
- 4. When you think your ball may be lost or out of bounds, hit a provisional ball straight away.
- 5. It's nice to watch a good shot, it is more important to watch a bad one to see where the ball finishes. Get a line or a physical marker to help the search for your ball. Please don't spend more than 2 minutes searching for a ball.
- 6. On the green, begin lining up your putt and reading the break as soon as you reach the green. So when it is your turn you are ready to make the stroke.
- 7. When it's your turn to putt, be prepared to step right up and take the stroke.
- 8. Leave your bags or golf carts to the side of the green, and in the direction of the next tee, never in front of the green.
- 9. After holing out on the green, write down your scores. If you have the honor, go to the next hole, tee off and then attend to your scorecard.
- 10. If you notice you have fallen behind the group in front, play 'ready golf' until you have caught up.
- 11. In stableford competitions, if you cannot score, please pick-up.
- 12. If a player in your group is 'slow', offer encouragement and help, not abuse.
- 13. If it takes you longer than 15 seconds to calculate distances with your range-finder, then you shouldn't be using it.

ETIQUETTE

Please turn your phone off or to silent. Phones should only be used for emergencies and should never delay play. Please treat all players, staff and officials with respect.

RULES OF GOLF

This is a tournament and as such the rules of golf must be applied. Please check with your 'marker' to determine the correct location on where to drop for balls hit into hazards. If you think your ball might be lost, please play a 'provisional' ball.

You are responsible for keeping score for the player whose scorecard you are marking and ensuring rules are applied correctly. If unsure of a ruling, play 2 balls and seek rule clarification prior to submitting your scorecard. Any dispute in relation to scores or rules must be settled prior to signing scorecards.

STABLEFORD SCORING EXPLAINED

The number of stableford points awarded on each hole is determined based on your 'adjusted score' on each hole in relation to par. Under stableford scoring, your actual score on each hole is adjusted based on your handicap. The stroke index (SI) is used to determine on what holes you apply your handicap.

Examples: a 12 handicap golfer would deduct one shot from their fixed score on stroke index holes rated 1 to 12 only. A 24 handicap player would deduct two shots from their fixed score on holes indexed 1 through 6 and deduct one shot on holes indexed 7 to 18.

The 'adjusted' score is then compared to the stableford scoring table as follows:

- Double bogey or worse = 0 stableford points
- Bogey (1 over par) = 1 stableford point
- Par = 2 stableford points
- Birdie (1 under par) = 3 stableford points
- Eagle (2 under par) = 4 stableford points
- Albatross (3 under par) = 5 stableford points

On the scorecard, the marker is responsible for writing down the actual 'stroke' score and the stableford points on each hole (based on the adjusted stroke score). You must also record your own stroke and stableford score (under marker) for score checking at the end of your round.

Stableford speeds up pace of play, as once it is no longer possible to score a point, a player can simply pick up his/her ball and proceed to the next hole. A total of 36 points (for 18 holes) is playing to your handicap. The higher the stableford total, the better you have played. See tournament staff if you need assistance with stableford scoring an example of stableford scoring is also behind the player information sheet (attached to cart steering wheel each round).

LOCAL CHARITY



Mercy House- Charity

In 1998, Mr. Wichai and Mrs. Wanpen founded Mercy House, a home for needy, disabled, and abandoned children. Starting with 11 children, Mercy House now cares for 24, emphasizing hard work, perseverance, integrity, and economy. Visit Mercy House during registration at the Colonial Hall and support by buying raffle tickets for a chance to win great prizes.



See You Next Year

CENTARA WORLD MASTERS GOLF CHAMPIONSHIP

in Hua Hin, Thailand

7 - 13 June 2026



www.ThailandWorldMasters.com